

Message

From: Eric Fagen [/O=POWERSTREAM/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=FAGENE]
Sent: 7/15/2011 4:33:10 PM
To: Sandra DiPonio [/O=POWERSTREAM/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=Sandra.diponio]
Subject: FW: Solar Powered Attic Event Project Update.

FYI

From: Eric Fagen
Sent: Friday, July 15, 2011 4:30 PM
To: EMT
Cc: Raegan Bond; John Sherin
Subject: Solar Powered Attic Event Project Update.

John Sherin and I met with Ed Houghton and Paul Bonwick today to further discuss PowerStream's collaboration with Collus Power on the Solar Powered Attic Vent (SPAV) pilot project. Here is what we were able to determine through our discussions:

- The principal (owner) of International Solar Solutions (ISS) is the same individual who is involved in Nature's Power.
- The product primarily consists of three components - solar panel, vent and shroud (the shroud has a patent owned by ISS). The solar panel and vents are manufactured in China and assembled with the shroud in Chatham, Ontario.
- The design of this particular SPAV (as opposed to others) is such that it will allow for continuous venting during the colder months of the year thereby preventing the possibility of moisture build-up which could cause damage to the home.
- This SPAV
- The delivery of the first 100 units for each LDC is expected by August 21 with the balance to be delivered before the end of that month.

Although we still need to visit the manufacturer's facility in Chatham, John and I feel comfortable in moving forward on this project. There are some execution details which need to be worked out by John Ed and I over the next few weeks including the development of MOU and related agreements as well as sourcing and contracting installation, call centre and warehousing services for this project. Furthermore, I have a meeting scheduled with Paul Bonwick next Wednesday to work out the creative strategy/implementation of co-branded marketing/promotional plans.

Since Brian Bentz will be participating in a foursome at the Mayor of Collingwood's Golf Tournament with the Mayor and the Mayor of Barrie, Jeff Lehman in Collingwood on August 11, 2011, it was proposed that this should also be the same day for hosting a joint SPAV program launch event. The launch event would be held at 10:00 a.m. at a home in the Collingwood area, prior to the golf tournament starting at 12 noon.

Please contact me if you have any further questions or concerns.

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